



PRESS RELEASE
Copenhagen, Denmark
December 6, 2017

The Caribbean Housewife introduces Husmormad!

Since 2016, The Caribbean Housewife has been the place to be in Copenhagen to eat delicious vegetarian and vegan 'Hot Soul Soup'. The cosy soup bar also serves special desserts, salads, Brazilian pão de queijo, Caribbean plantain, and Latin empanadas. This winter season, we introduce 'Husmormad': healthy home-made meals for those who don't have time to cook. Dishes like our delightful Husmors Lasagne, Chili sin Carne, and Dagens Grøntsager provide a soulful solution in stressful times.

"The idea for Husmormad came because we have many costumers that are single moms or dads, who are very busy with their jobs and children. They hardly have time, energy, or inspiration to cook healthy meals. We also receive more and more professionals who are traveling for their work and are often in great need for nourishing food. Fortunately, we can provide that for them.", says Jamain Brigitha aka The Caribbean Housewife.

SLOW FAST FOOD

Jamain started cooking at a very young age. Preparing food has always been an important part of her creative life and a way to connect with others. Jamain: "To me the present-day housewife is an art form. It is someone who takes care of her family, friends, and community through healthy food and loving care. Housewives (and housemen for that matter) are very much needed in our current society, where people are always in a hurry. Eating unhealthy nutrition is almost unavoidable, because the choice is often limited when you are pressed for time. The Caribbean Housewife is a place where you can slow down, get honest, healthy, and delicious food, listen to great music, and have a chat. I want you to leave the place with a smile on your face."

CONTEMPORARY CARIBBEAN

The unique vegan and vegetarian cuisine of The Caribbean Housewife cannot be found anywhere else in Denmark. It is inspired by traditional recipes from tropical places in the South American and West Indies region, such as Cuba, the Netherlands Antilles, Jamaica, Surinam, Trinidad and Tobago. The menu changes weekly and is made with mostly organic or biodynamic produce. Next to uplifting food and drinks, there is inspiring music such as afro-beat, calypso, latin jazz, salsa, samba, dancehall, and reggae, as well as contemporary art from female artists. The Caribbean Housewife is the first in Copenhagen, Denmark to present the 'Kitchen Table Series' by American artist Carrie Mae Weems. The publication is on show and for sale from the opening event on October 6, 2017 until January 14, 2018.

BRIGHTNESS AND HAPPINESS

The woman behind The Caribbean Housewife, Jamain Brigitha, is an artist, curator, and creative entrepreneur who realises projects and events worldwide. She has Dutch-Caribbean roots and was born on Curaçao. She lived on Sint Maarten until she was 7 years old, where after she moved to the Netherlands. Jamain Brigitha: "Both the Netherlands and Denmark have brutal and depressing winters. There are many successful soup places in Amsterdam, but I noticed that there are almost none in Copenhagen, and especially not with Caribbean inspired food. For a long time, it has been my dream to start a soup bar. Through the collaboration with Siciliansk Is this dream has come true. With The Caribbean Housewife, I bring some brightness and happiness during the grey Danish winter."

CARIBBEAN JULEHYGGE

On Friday December 15, 2017 from 16:00 to 19:00, The Caribbean Housewife celebrates the Christmas season with our yearly Caribbean Julehygge and Gløgg event. There will be warm music, fabulous Christmas drinks, and Hot Soul Soup tastings. Everyone is welcome!

The Caribbean Housewife x Siciliansk Is

Open for the winter season until March 21, 2018.

Wednesday to Sunday from 12:00 to 20:00.

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